

**CONTRACT AWARD NOTICE**

**Consultancy services for setting-up and running a national public awareness campaign - 01/QCBS/2024**

**Project Name:** Rural Pollution Prevention and Reduction Project

**Client:** Ministry of Environment, Waters and Forests, through the Project Management Unit for "Pollution Prevention and Reduction in Rural Areas" (PMU - RAPID)

**Address:** 46-48 Calea Plevnei, district 1, Bucharest

**Contract title:** Consultancy services for setting-up and running a national public awareness campaign

**Reference no.:** 01/QCBS/2024

**Selection method:** Consultants Quality and Cost-based Selection

**Country:** Romania

**Project Number:** P179786

Name of Consultant that submitted proposals	Financial Proposal price as read out (no taxes included)	Evaluated Financial Proposal price (no taxes included)
B.D.R. ASSOCIATES COMMUNICATION GROUP SRL	RON 55,688,885.27/ EUR 11,209,289.85	RON 55,688,885.27
Joint Venture: GMP COMMUNITY S.R.L. - Leader & ALL MEDIA COMPANY SRL	RON 33,131,379.18	RON 33,131,379.18
GRAFFITI PLUS S.A.	EUR 8,943,913.74	RON 44,505,809.16
MEDIA ONE SRL	RON 11,559,907.50 / EUR 2,323,085.85	RON 11,559,907.50

<b>Name of successful Consultant:</b>	<b>MEDIA ONE SRL</b>
<b>Contract price:</b>	RON 13,747,952.37 including VAT Contract Price, without VAT: RON 11,552,901.15 and VAT: RON 2,195,051.22
<b>Contract duration:</b>	until March 31 <sup>st</sup> , 2028
<b>Summary scope of contract:</b>	Consultancy services for setting-up and running a national public awareness campaign

# Beneficial Ownership Disclosure Form

**Request for Proposal reference No.:** 01/QCBS/2024

Name of the Assignment: Consultancy services for setting-up and running a national public awareness campaign

To: Ministry of Environment, Waters and Forests, through the Project Management Unit for the "Rural Pollution Prevention and Reduction Project" (PMU-RAPID)

In response to your notification of award dated *UMP/79925/18.03.2025* to furnish additional information on beneficial ownership:

(i) we hereby provide the following beneficial ownership information.

## Details of beneficial ownership

Identity of Beneficial Owner	Directly or indirectly holding 25% or more of the shares (Yes/No)	Directly or indirectly holding 25 % or more of the Voting Rights (Yes/No)	Directly or indirectly having the right to appoint a majority of the board of the directors or an equivalent governing body of the Consultant (Yes/No)
Ruxandra-Florina Baker <i>Nationality: Romanian</i> <i>Country of residence: Romania</i>	Yes	Yes	Yes
Mihail-Sebastian Arghiropol <i>Nationality: Romanian</i> <i>Country of residence: Romania</i>	Yes	Yes	Yes

**Name of the Consultant:** SC MEDIA ONE SRL

**Name of the person duly authorized to sign the Proposal on behalf of the Consultant:**  
Ruxandra-Florina Baker

**Title of the person signing the Proposal:** Legal representative/ Director

**Signature of the person named above:**

**Date signed** 19 day of March, 2025

